

Private Equity Consulting

Whitley Penn supports private equity firms, funds, portfolio companies, and investors across the transaction lifecycle then helping identify risks early, strengthen reporting, improve transparency, and support long-term value creation.

Core Services

- Deal Advisory – Due diligence, quality of earnings, valuations, and transaction structuring
- Audit – Financial audits, internal control assessments, and financial statement evaluations
- Tax – U.S., multi-state, and international planning and compliance
- Fund Administration – Financial statements, investor reporting, waterfalls, allocations, and investor portal support
- Advisory – Process improvements, KPI dashboards, digital transformation, IT strategy, cybersecurity, ERP, data analytics, and AI strategies
- Wealth Management – Investment management, risk management, tax-efficient strategies, and financial planning
- Valuation – Portfolio company/asset valuation, purchase price allocations, goodwill and long-lived asset impairment testing, debt and preferred securities valuation, 409A valuations

Why Whitley Penn?

- Stable leadership with no outside ownership
- Integrated team supporting funds and portfolio companies
- AICPA SOC compliant controls, systems, and processes
- Partner-led, client-first service
- Long-term relationship focus

Impact

- Clients from startups to \$1B+ in AUM
- Global reach through the HLB International network

Submit an RFP



Submit an RFP [here](#) or contact Whitley Penn's Private Equity Consulting team to get started.