



ENERGY ADVISORY

Energy Data & Digital Advisory

In today's complex energy environment, companies must optimize operations, control costs, and make informed decisions despite scattered data systems and rapidly changing conditions. Whitley Penn helps organizations overcome this challenge by transforming fractured information into a unified, intelligent foundation to support better business outcomes. Through a structured yet adaptable approach, we guide clients from their current state toward a clearer, more efficient, and insight-driven future.

Data Analytics. Your Competitive Advantage.

Whitley Penn's data analytics solutions help energy organizations turn disconnected information into meaningful intelligence that improves decision-making across financial, operational, and production workflows. By centralizing data from accounting systems, field operations, production volumes, reserves, and public datasets, we create a unified analytics environment that supports faster insights and stronger organizational alignment. Our tools can provide teams real-time visibility into costs, performance, and operational trends while reducing manual processes and improving confidence in decision-making.

With this foundation, companies gain the ability to track financial performance more accurately, evaluate operational efficiency, and identify issues or opportunities earlier. From monitoring Lease Operating Expenses (LOE) and Authorization for Expenditure (AFE) activity to analyzing type curves, EURs, downtime, and well-level metrics, our dashboards and workflows help reduce fragmented reporting with an integrated, user-friendly view of the business.

Key analytics capabilities include:

- Centralized data warehouse integrating financial, operational, and production information
- Real-time visibility into actuals, forecasts, LOE, and AFE performance
- Production dashboards highlighting type curves, EURs, downtime, and well-level indicators
- Automated reporting that reduces manual effort and improves accuracy

This approach is designed to help teams access the insights they need, when and where they need them, to operate more efficiently, reduce costs, and support long-term strategic growth.

Your Future is Our Focus

How It All Comes Together.

Digital Services encompasses a full set of advisory capabilities with an end-to-end mindset, helping you think through strategic issues and fully align technology with your overall purpose and business objectives. We help you turn disparate data sources into intelligible systems and insights.

Our Services for Energy Companies

Beyond analytics, Whitley Penn supports clients with a full suite of audit, tax, advisory, accounting, land administration, and mineral management capabilities. From financial reporting and regulatory compliance to revenue accounting, lease maintenance, division of interest support, acquisition onboarding, and asset management, our teams can function as an extension of your back office. We offer the specialized experience needed to manage day-to-day operations while also supporting long-term strategic goals.

Learn more:



Contact an Advisor to Get Started



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