



AARON G. BALLARD, CPA/ABV

- EDUCATION**
- Bachelor of Business Administration, Accounting and Finance, Abilene Christian University, August 2008 (*Summa Cum Laude*)
 - Master of Accountancy, Abilene Christian University, May 2009
- PROFESSIONAL CERTIFICATIONS**
- Certified Public Accountant (CPA)
 - Accredited in Business Valuation (ABV)
- PROFESSIONAL ORGANIZATIONS**
- Association of International Certified Professional Accountants (AICPA)
 - Forensic and Valuation Services Section, AICPA
 - Texas Society of Certified Public Accountants (TSCPA)
 - Fort Worth Chapter, TSCPA
 - Financial Consulting Group (FCG)
- BUSINESS EXPERIENCE**
- Whitley Penn (October 2009 – Present)
 - Partner | Forensic, Litigation & Valuation Services
 - Business valuation
 - Forensic accounting
 - Tracing and characterization of marital assets
 - Litigation support and consulting services
 - Calculation of damages and lost profits
- RECENT PUBLICATIONS / SPEAKING ENGAGEMENTS**
- Dallas Family Law Bar Association “Bench Bar” Conference (Feb 2021)
 - Speaker “Creative Valuation Strategies”
 - Advanced Family Law, State Bar of Texas (Aug 2020)
 - Co-Author/Speaker “With A Little Help From My Friends: Working with Financial Experts”
 - Handling Your First (or Next) Divorce Case, State Bar of Texas (Oct 2019)
 - Co-Author/Speaker “Property”
 - Marriage Dissolution Institute, State Bar of Texas (Apr 2019)
 - Co-Author/Speaker “Stay In Your Lane: The Proper Role of Financial Experts”
 - Tarrant County Family Law Bar Association “Advanced on a Shoestring” Conference (Nov 2018)
 - Speaker “Tracing and Business Valuation”
 - Dallas Family Law Bar Association “Bench Bar” Conference (Feb 2018)
 - Co-Speaker “Analyzing Tax Returns and Valuing Businesses on a Shoestring Budget”
 - *Oil and Gas Investor* (Sep 2015)
 - Co-Author “Beyond Proved”
 - Advanced Family Law, State Bar of Texas (Aug 2012)
 - Co-Author “Presenting Your Property Case Using Technology”
- RECENT CONTINUING EDUCATION**
- State Bar of Texas
 - 2020 Advanced Family Law
 - 2019 New Frontiers in Marital Property
 - 2019 Advanced Family Law
 - 2019 Marriage Dissolution Institute
 - 2018 Advanced Trial Skills for Family Lawyers
 - 2018 Advanced Family Law
 - Texas Academy of Family Law Specialists
 - 2020 Trial Institute
 - 2018 Trial Institute
 - American Institute of Certified Public Accountants (AICPA)
 - 2016 Fair Value Measurements Workshop
 - 2015 Expert Witness Skills Workshop
 - 2014 Forensic & Valuation Services Conference
- AWARDS AND ACHIEVEMENTS**
- Top Ten Award
 - Given to those Texas CPAs who posted the ten highest cumulative scores on the CPA Exam at the initial sitting
 - Named to 2019 “40 Under Forty” List – National Association of Certified Valuators and Analysts (NACVA)