

A photograph of three business professionals in a meeting. A man in a dark suit and tie is speaking to two women. The background is a modern office with large windows.

TRANSACTION QUARTERBACK SERVICES

YOUR PARTNER IN TRANSACTION PREPARATION

Planning and preparing to sell your privately owned company can be a daunting task while maintaining the challenges of running your business concurrently. There are many decisions to make, avenues to take, and pieces of your business to polish prior to taking offers and conducting due diligence.

OUR EXPERIENCE

At Whitley Penn, a full-service public accounting and consulting firm, our Strategic Consulting Services practice can help sell-side organizations prepare their businesses pre-transaction, advise on ways to maximize the value for your business, and achieve your personal goals.

Allow our team to assist you within 36 months prior to your desired sell-by timeframe. We will quarterback the process and develop a roadmap for you, focusing on:

- » Determination of preliminary valuation
- » Understanding how prospective buyers view and appraise your business
- » Identifying strategies for enhancing profitability and valuation
- » Developing narrative to tell your company story to potential buyers
- » Aligning senior leadership to the overall plan
- » Seek to maximize net proceeds while mitigating tax liabilities

If you have thought about selling your business but do not know where to begin, we are here to help.

OUR SERVICES

Our services include, but are not limited to:

- » Reviewing historical financials and management projections
- » Identifying and tracking key performance indicators
- » Analyzing earnings and non-recurring items
- » Enhancing EBITDA and maximizing the value of your company
- » Preparing and managing data room
- » Quarterbacking of the Due Diligence Process
- » Identifying and negotiating with investment banks and M&A attorneys
- » Personal planning to prepare you and your family for life after the transaction

ADDED VALUE

Our all-in-one solution simplifies the management of your accounting and technology needs, while our team of advisors are available to guide you through any obstacles that may arise. Through our budget-friendly services, you can rest assured that your finances are in good hands. As your business grows, our flexible solutions will grow with you, freeing you up to focus on running your business while we handle the transaction related details.

THE WHITLEY PENN DIFFERENCE

Whitley Penn is the 37th largest firm in the nation based on 2023 rankings in *Accounting Today*, 39th in the nation based on the 2023 rankings in *INSIDE Public Accounting's* "Top 100 Firms", and one of the fastest growing firms in the nation. We have an extensive team of experienced audit, tax, consulting, and valuation professionals that we will be able to draw upon as needed.

We are service oriented, and we will exceed your expectations. We believe in and understand the difference between deadlines versus guidelines and will do everything possible within our process constraints to meet and exceed your expectations.

CONTACT US



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