

Private Equity Services & Family Office Services

Whitley Penn works with private equity firms and family offices throughout the US advising and strategizing on every stage of the investment lifecycle.

Lifecycle of the Investment

1 Pre-Acquisition

- > Quality of Earnings
- > Sales Tax Nexus
- > Tax Due Diligence
- > Cybersecurity
- > Privacy Due Diligence
- > 401k/Benefit Plan Review

2 First 100 Days

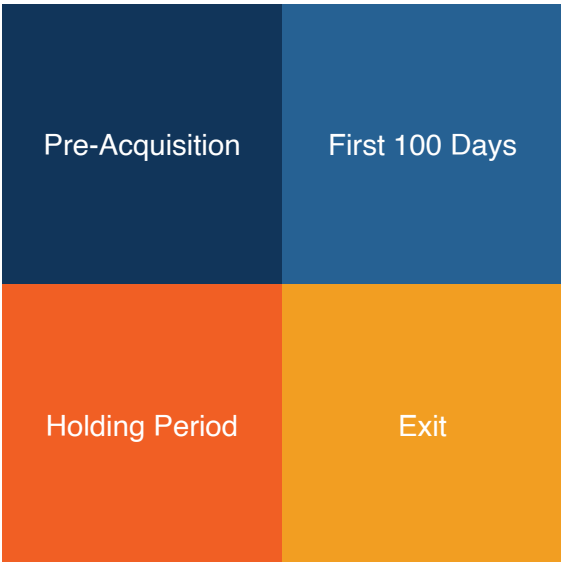
- > Opening Balance Sheet
- > Purchase Price Allocation (GAAP)
- > Development of KPIs
- > Monthly Financial Reporting Package
- > Business Process & Internal Control Optimization
- > Portfolio Company Integration
- > Strategy Development & Execution

3 Holding Period

- > Audit
- > Tax
- > CFO & Controller Services
- > Outsourced Accounting Services
- > Profitability Improvement
- > Cap Table Management
- > 13-Week Cash Flow
- > 409A Valuations (Profits & Interests, Management & Incentive Units, etc.)
- > Impairment Testing

4 Exit

- > Sell-side Due Diligence
- > Valuation
- > Tax Structuring
- > Data Room Management
- > CIM Consulting
- > IPO Readiness



Special Projects

- > Damages Analysis
- > Fraud & Forensic
- > IP Consulting
- > Turnaround & Restructuring
- > Fund Accounting
- > Portfolio Valuation (ASC 820)

Why Whitley Penn

Whitley Penn is the 37th largest firm in the nation based on the 2021 rankings in *Accounting Today* and one of the fastest growing firms in the nation according to *INSIDE Public Accounting* rankings. We have an experienced team of audit, tax, consulting, valuation and restructuring professionals that we will be able to draw upon as needed.

