

JIM PENN, CPA•ABV



- EDUCATION**
- B.B.A., University of Houston (*Magna Cum Laude*), 1978
- PROFESSIONAL CERTIFICATIONS**
- Certified Public Accountant (CPA)
 - Accredited in Business Valuation (ABV)
- PROFESSIONAL ORGANIZATIONS**
- AICPA (including Forensic & Valuation Services Division)
 - TSCPA (including Litigation Services Section)
 - Fort Worth Chapter of TSCPA
 - Dallas & Tarrant Bar Association Family Law Sections – Associate Member (non-lawyer)
 - Financial Consulting Group, L.C.
 - Past Chairman of Board – Hurst-Eules-Bedford Chamber of Commerce (1989-1990)
 - HCA HEB/N. Hills Hospital Board Member (1991-2018) Chairman of Board (95/96 and 00/01)
 - Texas Scottish Rite Hospital for Children Board of Trustees (2016-Present)
 - Chase Bank Board Member (1989-1993, 1998-2000)
- BUSINESS EXPERIENCE**
- Whitley Penn (1983 – Present)
 - Co-Founded 1983; Managing Partner (83-90)
 - Forensic, Litigation & Business Valuation Services Practice (1990-Present)
 - Valuation of Business Entities & Intangible Assets
 - Economic & Lost Profits Calculations
 - Family Law Matters including tracing & characterization of assets, forensic accounting, valuation
 - Buyer’s/seller’s representation in Mergers & Acquisitions
 - Assistance in deposition, mediation and trial preparation strategies & exhibits
 - Rylander, Clay & Opitz (1981 – 1983)
 - General Services & Tax Departments
 - Arthur Andersen & Co. (1978 - 1981)
 - Tax Department; Oil and Gas/Real Estate Divisions (Houston & Fort Worth offices)
- RECENT PUBLICATIONS / SPEAKING ENGAGEMENTS**
- Advanced Family Law
 - 2018 Speaker “The Tax Cuts & Jobs Act – What Family Law Attorneys Need to Know”
 - 2017 Speaker “Employee Benefits, How The World Is Changing”
 - 2012 Speaker “Presenting Your Property Case Using Technology”
 - 2009 Panelist “Employment Plans and Benefits”
 - 2008 Panelist “How to Calculate, Prove & Present Financial Issues”
 - 2007 Moderator “Long-term Financial Planning in Connection with Divorce”
 - 2003 Speaker “Valuations”
 - 2002 Speaker “Maintenance is Alive and Well in Texas”
 - 2002 Speaker “Helping Judge and Juries Understand Valuation Testimony”
 - 2000 Speaker/Author “Commercial vs. Personal Goodwill”
 - New Frontiers in Marital Property Law
 - 2018 Speaker/Author “Tax Issues of Unwinding an FLP”
 - 2011 Panelist “Deferred Compensation”
 - 2010 Panelist “Tax Planning for Divorces”
 - 2009 Panelist/Author “Property Issues Amid Fairness Concerns”
 - 2008 Panelist “Exploring Employment Plans and Benefits”
 - 2007 Panelist “Fundamental Issues Ripe for Challenge” (contributing author)
 - 2006 Panelist “Reimbursement & Economic Contribution”
 - Other
 - 2019 Speaker Marriage Dissolution Institute – Characterization and Tracing
 - 2018 Speaker TAFLS- “The Tax Cuts & Jobs Act – What Family Law Attorneys Need to Know
 - 2016 Speaker SMU Law School Guest Speaker – “Marital Property/Tracing and Characterization”
 - 2014 Speaker Gulf Coast Family Law Specialists – “Buy Sell Agreements”
 - 2012 Speaker Marriage Dissolution Institute – “Valuation Post Von Hohn”
 - 2008 Mock Trial TAFLS – Business Valuation Expert
 - 2007 Webcast CLE Family Law – Business Valuations
 - 2006 Speaker Collin County Bench Bar Conference – “Litigating the Property Case”
 - 2004 Speaker Advanced Expert Witness – “Business Valuation of a Partner’s Int. in a Law Firm”
 - 2004 Speaker TAFLS – “Trial Strategies for Addressing Tax Considerations in Dividing Assets and Debts”
 - 2003 Speaker UH Family Law Practice Seminar – “Economic Contribution Claims”
 - 2002 Speaker TSCPA – “SFAS 141 & 142 – Business Combinations and Intangible Assets”
 - 2002 Speaker/Author American Academy of Matrimonial Lawyers – “Valuation Update: Discounts”
 - 1999 Speaker Dallas Family Law Section – “The New Equitable Interest Rules”
 - 1998 Speaker Fort Worth Small Business Council – “Business Valuations”
 - 1997 Speaker Texas Society CPA’s Tax Institute – “Valuation of FLP’s”