

# WHITLEY PENN SERVICES TO PRIVATE EQUITY

Whitley Penn offers the private equity industry an array of services that our clients can depend on. Considering the expansion of the industry along with the uncertainties in the market today, private equity firms must be able to adapt quickly to fluctuating circumstances in order to be successful. Whitley Penn has the knowledge and resources to assist private equity firms in continuing that success.

Whether you are looking to enhance your transaction processes or improve your portfolio performance, we can provide guidance for today's rapidly changing environment. We serve mid-market and emerging market growth companies throughout Texas and the United States. At Whitley Penn we focus on the vastly changing market in order to help our clients not only adapt but excel in the world of uncertainty.



## Audit Services

Our auditors are not just auditors, but advisors. We are well-versed in U.S. Generally Accepted Accounting Principles (GAAP) and we guide our private equity clients through the intricacies including assistance with purchase accounting adjustments including goodwill and intangible assets. As the private equity industry continues to expand into new emerging markets, Whitley Penn stays current on regulatory issues in order to service our clients.

## Tax Services

Taxes are a crucial consideration for any business. From federal and state income taxes, to sales and use, employment and property taxes, Whitley Penn guides our clients through the labyrinth of regulations to analyze and minimize the impact of taxes on their businesses. We ensure our clients are taking advantage of tax benefits available under constantly changing tax laws, and help them structure or restructure to reduce tax exposure relating to nexus, apportionment, unitary reporting and local sales and transfer taxes.

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## For More Information, Contact:

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Whitley Penn has consistently been named among the top 25 firms in the country by *INSIDE Public Accounting*, a national publication. We believe our success has been accomplished by focusing on quality of our services and developing a quality team of professionals. Our culture of growth has allowed us to minimize professional staff turnover, which allows us to fulfill our commitment to staff continuity to our clients.



### Transaction Services

Whitley Penn provides a broad range of services to buyers and sellers including the financial, tax, information technology, and benefits due diligence and other post-acquisition services. We use an integrated comprehensive and tailored approach to help you effectively manage acquisition risks and negotiate from a position of strength.

### Business Valuation Services

At Whitley Penn, we understand that business valuation is as much an art as it is a science. Because of the complex issues involved and the professional judgment required, choosing the right appraiser is everything. Our credentialed business valuation professionals combine the knowledge and analytical skills necessary for the quantitative side of business valuation with the experience and expertise required for the qualitative side to provide independent valuation opinions our clients can trust.

### General Business Consulting

When your company wants to take advantage of significant growth opportunities to enter new markets, roll out new products or acquire new businesses, you want to maintain and enhance your efficiencies even as you expand. Our Business Process Improvement consultants can help you do more, and do it better and faster without increasing your cost.

We can recommend the system upgrades, procedural enhancements and procurement that will enhance your ability to more effectively handle:

- Business formations, affiliation and succession planning
- Operational efficiency and profitability studies
- Merger and acquisition planning, as well as due diligence modeling
- Executive recruitment and compensation modeling
- Employee benefits planning
- Risk management reviews

### International Insight

Whitley Penn is committed to helping companies preserve and grow their market presence nationally and internationally. But rather than see international involvement as a threat, we help clients make it an opportunity.

Through our membership with Nexia International, a leading worldwide network of independent, high quality accounting and consulting firms, we have the international resources to help meet the business and financial needs of organizations and individuals with an international outlook.