



CLIENT ACCOUNTING & ADVISORY SERVICES (CAAS)

An Extension Of Your Team

Whitley Penn's Client Accounting & Advisory Services (CAAS) team handles the details of monthly accounting functions, financial reporting & advisory and provides the technology infrastructure required for these services. Staffed by skilled and experienced professionals who are chosen for both their financial skills and client service focus, our CAAS group is a cost-effective alternative to hiring and training your own in-house team.

CAAS Solutions



- Monthly Accounting Functions
 - Bank Reconciliation
 - Accounts Payable Processing
 - Expense Reporting Management
 - Month-End Close
- Assessment & Selection of Various Accounting Technologies
- System Implementation & Managed Support Services
- Tax Compliance
- Financial Reporting Including Metrics & KPIs
- Fractional or Outsourced Controller & CFO Services
- Cash Flow Forecasting
- Budget Planning

Outsourcing Benefits



- Cost Effective
- Turn-Key Solutions
- Accounting & Technology Advisors
- Scalable Solutions
- Staff Acquisition & Retention Management

Learn more:



Your Future is Our Focus

Fund Administration

The Whitley Penn Fund Administration team offers an array of fund accounting services for clients in the investment funds space. Our focus is primarily accounting-based, preparing financial reporting and calculating distribution waterfall allocations, but we can also serve as your investor relations team, managing communications with your limited partners. Whatever your service requirements, our Fund Administration team addresses the unique needs of an investment fund.

Controllership & Interim Advisory

Strong financial leadership is essential for sustaining growth, but hiring full-time executives can be costly and time-consuming. Our team provides flexible, outsourced solutions to help you manage financial operations, plan for growth, and navigate complex projects without the overhead of permanent hires.

Our capabilities include:

- Fractional Controller and CFO support
- Audit preparation and support
- Technical accounting guidance
- Budgeting, forecasting, and financial analysis
- Management and board reporting
- Staff augmentation for finance teams

Contact an Advisor to Get Started



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